OneJustice: Pro Bono Program Design and Management Accelerator

OVERVIEW: There simply are not enough staff attorneys at California legal aid nonprofits to meet increasing client demand for legal assistance. With almost 200,000 active and licensed attorneys in California, pro bono volunteer resources should be a viable method of increasing services for clients. However, it takes skill, knowledge, and the right internal staff to effectively recruit, train, and supervise volunteers.

HOW IT WORKS: By exploring the diverse ways in which leading nonprofits create and leverage volunteers, participants will discover new ways to build and manage an effective and efficient pro bono program that increases capacity with limited resources. OneJustice senior staff will guide participants through a combination of presentations, small-group work, case study discussions, and action-planning workshops designed to teach the concepts and capacities required to successfully create, revitalize, or expand a pro bono program. Through coaching and completing a capstone pro bono project, participants will leave the accelerator with concrete actions plans to develop a new or revitalize an existing pro bono project at their organization.

Sessions will be devoted to:

- Volunteerism in the United States: An Inspiration & Framework for Pro Bono Social Impact
- Pro Bono Volunteer Recruitment, Cultivation, & Training
- Pro Bono Volunteer Placement, Supervision, & Technical Assistance
- Pro Bono Impact Evaluation & Data Tracking
- Pro Bono Capstone Project Presentations

COACHING AND SUPPORT: Each participant will receive 1:1 coaching on their project from OneJustice staff experienced in pro bono design and management. We will help participants to identify a suitable project and provide guidance on applying learning from tutorials. The tutorials will include an introductory presentation followed by individual exercises and group-work to reinforce learning. Each session will also focus on taking concrete action steps with coaching support on design and implementation of the capstone pro bono project. In addition, OneJustice will bring in guests from law firms, foundations, and in-house counsel for feedback, thought partnership, and advice on successful pro bono programming.

WHO IS RIGHT FOR THE PROGRAM: A pro bono coordinator charged with running a pro bono program or staff charged with developing or revitalizing a pro bono project. Up to one additional staff member per organization, including pro bono support staff, may also enroll in conjunction with the pro bono coordinator.

PREREQUISITES: Support from organizational leadership to develop a new pro bono project or revitalize an existing pro bono project.

DATES: Starts February 12 | 6 monthly sessions on the second Wednesday of the month:

February 12, 2020
March 11, 2020
April 8, 2020
May 13, 2020
June 10, 2020
July 8, 2020

LOCATION: Downtown Los Angeles

COST: Scaled costs according to organizational budget and number of participants:

- Organizations under 999k/year - $1000 (for 1-2 participants) ($1,300 for 3)
- Organizations between 1 mil and 4 mil/year - $1,300 (for 1-2 participants) ($1,500 for 3)
- Organizations over $4 mil/year - $1,500 (for 1-2 participants) ($1,700 for 3)

Cost includes coffee, lunch, and snacks

CONTINUING EDUCATION CREDITS: This program offers CLE credits for every session.

ENROLLMENT: Applications are accepted on a rolling basis until the application deadline, January 24, 2020. Early application is strongly encouraged.

CONTACT: For more information, contact Roel Mangiliman at rmangiliman@one-justice.org.