



OneJustice: Pro Bono Program Design and Management Accelerator

OVERVIEW: There simply are not enough staff attorneys at California legal aid nonprofits to meet increasing client demand for legal assistance. With almost 200,000 active and licensed attorneys in California, pro bono volunteer resources can be a viable method of increasing services for clients. However, it takes skill, knowledge, and thoughtful infrastructure to effectively recruit, train, supervise, and retain volunteers. The 2021 Pro Bono Program Design and Management Accelerator will guide participants through a series of high-impact, half-day, peer-driven virtual workshops. Participants will have the opportunity to connect with like-minded professionals across California during this pivotal time in history.

HOW IT WORKS: By exploring the diverse ways in which leading nonprofits create and leverage volunteers, participants will discover new ways to build and manage effective and efficient pro bono programs that increase capacity with limited resources. OneJustice senior staff will guide participants through a combination of presentations, small-group work, case study discussions, and action-planning workshops. This year's virtual workshops are designed to teach the concepts and capacities required to successfully create, revitalize, or expand a pro bono program through a remote services and racial equity-mindset lens. Through coaching and completing a Capstone Project, participants will leave the accelerator with concrete actions plans to develop a new or revitalize an existing pro bono project at their organization.

Sessions will be devoted to:

- Volunteerism in the United States: Analysis & Framework of Pro Bono Social Impact
- Pro Bono Volunteer Recruitment, Cultivation, & Training
- Pro Bono Volunteer Placement, Supervision, & Technical Assistance
- Pro Bono Impact Evaluation & Data Tracking
- Capstone Project Development & Presentations

COACHING AND SUPPORT: Each participant will receive 1:1 coaching on their project from OneJustice staff experienced in pro bono design and management. We will help participants to identify a suitable project and provide guidance on applying learning from tutorials. The tutorials will include an introductory presentation followed by individual exercises and group-work to reinforce learning. Each session will also focus on taking concrete action steps with coaching support on design and implementation of the Capstone Project. In addition, OneJustice will bring in guests for feedback, thought partnership, and advice on successful pro bono programming.

WHO IS RIGHT FOR THE PROGRAM: A pro bono coordinator charged with running a pro bono program or staff charged with developing or revitalizing a pro bono project. Up to one additional staff member per organization, including pro bono support staff, may also enroll in conjunction with the pro bono coordinator.



PREREQUISITES: Support from organization's leadership to develop a new pro bono project or revitalize an existing pro bono project.

DATES: Starts February 10 | 5 monthly ½ day sessions on the second Wednesday of the month:

Wednesday, February 10

Wednesday, March 10

Wednesday, April 7

Wednesday, May 12

Wednesday, June 9

LOCATION: Zoom

COST: Scaled costs for up to 2 participants according to organizational budget:

- Organizations under \$999k/year: \$1000
- Organizations between \$1 mil and \$4 mil/year: \$1,300
- Organizations over \$4 mil/year: \$1,500
- OneJustice offers a limited number of discounted tuitions. Contact Ariella to learn more.

ENROLLMENT: Applications are accepted on a rolling basis until the application deadline, Thursday, December 10, 2020. Early application is strongly encouraged.

CONTACT: For more information, contact Senior Staff Attorney Ariella Morrison at amorrison@one-justice.org.